

Erica Strandberg
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Summary Design and Textiles & Clothing graduate with corporate experience in fashion merchandising. Thorough knowledge of market trends, construction techniques, and production & fit process. Proficient in MS Excel; comfortable inputting and maintaining large amounts of data.

Experience **Levi Strauss & Co. (Staffmark)** **July 2007 - Present**

Merchandise Assistant

Misses, Petite & Plus Wholesale

November 2007 - December 2008, June 2009 - Present

- Organized and prepared product for meetings and presentations
- Researched product assortments online and analyzed weekly selling reports
- Attended fittings and maintained detailed binder to document fit process
- Worked with Cross-Functional team to complete detailed sample and packaging grids

Sample Coordinator

Misses and Juniors Wholesale Merchandising

August 2007 - November 2007

- Organized and maintained several seasons of product in Misses and Juniors sample rooms
- Prepared samples for meetings and assisted with data entry

Mill Week Assistant

Regional Technical Services

July 2007

- Organized fabric samples for textile library
- Populated Excel spreadsheet with detailed fabric information

University of California, Davis

September 2004 - June 2007

Sewing Lab Assistant

Walker Hall

April 2007 - June 2007

- Maintained quality of sewing lab and helped Design students drape patterns
- Developed understanding of industrial sewing machines and fixed as needed

Student Assistant

Shields Library Preservation Department

September 2004 - June 2007

- Organized and maintained extensive backlog of books
- Scanned, encoded, and proofread legal documents for the web

Education **University of California, Davis**

September 2003 - June 2007

- B.S. in Design
- Minor in Textiles & Clothing
- Graduated with Honors, 3.7 GPA

Programs MS Word, Excel, Outlook, PowerPoint, Photoshop, Illustrator

Skills Sketching, Flat-Pattern Drafting, Draping, Sewing, Weaving, Knitting, Crocheting, Painting

Awards UC Davis Outstanding Contribution to Design Award
Dean's List